



SWAMI VIVEKANANDA RURAL COMMUNITY COLLEGE (SVRCC)

Founded & Administered by
SADGURU SRI GNANANANDA SEVA TRUST



“Transforming youth, transforming communities”



Swami Vivekananda Rural Community College

Founded and Managed by

Sadguru Sri Gnanananda Seva Trust (Regd.)

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|---|--|
| Registered Office / Project Office | : Near Pondicherry Institute of Medical Sciences (PIMS) Kanaga Chetty Kulam Keezhpathupattu P.O. Via East Coast Road, Villupuram Dt. Tamil Nadu 605 014 |
| Trust Reg. No. | : 2224/2006 |
| Date of Incorporation | : 06th October 2006 |
| PAN | : AAGTS6364K |
| 10 (23C) Approval No. | : AAGTS6364KC20214 |
| 80G Unique Reg. No. | : AAGTS6364KF20210 |
| FCRA Reg. No. | : 075901284 |
| E Mail Id. | : vivekanandacc@gmail.com |
| Telephone No. | : 0413 - 2655 193 / 194 |
| Website | : www.svrcc.in |
| Auditors | : Mr. CA. V. Selvaraj, FCA Chartered Accountant 35, Kamatchi Amman Koil street Puducherry – 605001 |
| Bankers | : 1.Indian Bank Pondicherry University Branch R. Venkatraman Nagar, Kalapet Puducherry – 605014 2.City Union Bank Pondicherry Main Branch Bussy Street, Puducherry - 605001 3.State Bank of India (FCRA) New Delhi Main Branch, FCRA Division Parliament Street, New Delhi - 110001 |

Entrance



Main Building



Workshop Block



The Beginning



Salient Features of the College

**Skill training college of international standards for the less fortunate
Established & Managed by Sadguru Sri Gnanananda Seva Trust since
2008**

**Located at the Tamil Nadu-Pondicherry border, serving students within
a 60 km radius**

**Conceptual training supplemented by practical exposure
through internship, and personality development through
sports/games and teaching of ethics & moral values**

**Partnering with world-class multinational corporations and other
organizations**

**Recognised as a "role model of an institution" by eminent personalities
and visitors**

VISION

To transform the lives of underprivileged youth through holistic education leading to sharpening of mind, expansion of intellect and gaining self confidence and a sense of independence.

To awaken youth to infinite possibilities

MISSION

To create a willingness to learn in the minds of students
To provide education that is career oriented, of high standard and affordable

To instill ethics, values and impart life skills

To grow organically and become a skill training university of international standing

STUDENTS' PROFILE

Class 8 to 10 dropouts

From juvenile homes

About 30% from broken/
single parent homes

Destitutes

Orphaned and street kids

From families of fishermen,
street vendors, auto drivers &
daily wage workers

Children of convicts

Common characteristics:

Unruly, dull, directionless, disgruntled, given up on life

Addicted to bad habits and negative traits

The behaviour is truly appalling, frightening, shocking

VALUES THAT GUIDE US

Dynamism and Continual Improvement

- New academic streams and regular course upgrades
- Constant and continuous efforts to improve quality and mode of education
- New student activities and more games/sports
- Growing focus on environment and social responsibilities in activities

Innovation and Creativity

- Facilitating and funding students' projects
- Talent spotting and enhancement
- New initiatives at the institutional level, e. g., sapling planting

Sustainability and Scalability

- Committed Board of Trustees comprising socially conscious persons
- Consistent focus on financial viability, forging commitments for patronage
- Growing consciously and responsibly: fine balancing of students, courses and resources (space, staff and finance)
- Steady increase in intake of students
- Widening the network of partners / support agencies
- Infrastructure development based on student intake
- A well-conceived succession plan in place

Empowerment of all Stakeholders

- Quality education aimed at skill development resulting in gainful employment/self-employment/overseas employment
- Inclusion of parents' efforts in the education of their children
- Active cooperation of funding, knowledge and industrial partners
- Regular reporting to trustees, patrons and the government

Transparency and Accountability

- Self-discipline and self-regulation in all activities
- Accounts audited regularly and on time and shared on website
- Social audit undertaken by an independent external agency
- Regular Trust Board meetings, full compliance with all laws and regulations
- Full disclosure of fund usage to funding agencies and individuals
- Dissemination of information through website and quarterly newsletter

Pedagogy Oriented to Holistic Education

Quality skill training conducted in a holistic ambiance
Redefining education to include life-skills and not just means to earn a livelihood

- **Approach to Students with Unconditional Love and Care**
- **Inculcation of a willingness to learn, to ask, to innovate**
- **Compulsory hands-on training in the actual workplace**
- **Learning aids and teaching methods tweaked to the needs of children from vernacular medium**
- **Mandatory yoga, meditation and life-skills training**
- **Compulsory participation in sports, physical training and community service**
- **Smart classrooms, audio-visual aids, factory and plant visits**
- **Regular meetings with parents of students to get their active involvement**
- **Course upgrades with the help of industrial partners**
- **Partnership with local industries for internship and employment**
- **Opportunities to exhibit talent in art, elocution, dance, music, yoga and sports**

Special Awareness Seminars, Camps and Community Service:

- 1. Firefighting**
- 2. Banking and Insurance**
- 3. First Aid and Hygiene**
- 4. HIV-Aids**
- 5. NLP**
- 6. Traffic Rules and Safe Driving Norms**
- 7. Blood donation**
- 8. Eye and Dental Care**
- 9. Ill Effects of Alcoholism, Drug Addiction and Smoking**
- 10. E-waste Management**
- 11. 5S & Safety Measures**
- 12. Entrepreneurial Skills**

COURSES OFFERED

1. Refrigeration & Air-conditioning Technician
2. Automobile Mechanism (2&4 wheeler)
3. Computer Hardware Servicing
4. House & Building Electrician
5. Plumbing Technology
6. Industrial Technician
7. Computerised Accounting & Office Management
8. Fashion Design & Garment Making
9. General Duty Nursing Assistant
10. Beautician
11. Animation & Web Designing
12. Hospitality & Facility Management
13. Medical Laboratory Technician
14. CCTV Servicing & Installation Technician

KEY STUDENT STATISTICS

Number of students trained including 2022-23 batch
3,500 in 15 batches

85%
students placed

13-15%
students in higher studies /
looking for job

4-5%
students not
placed

65
students self
employed

50
students employed
overseas

4
University
Rank-holders

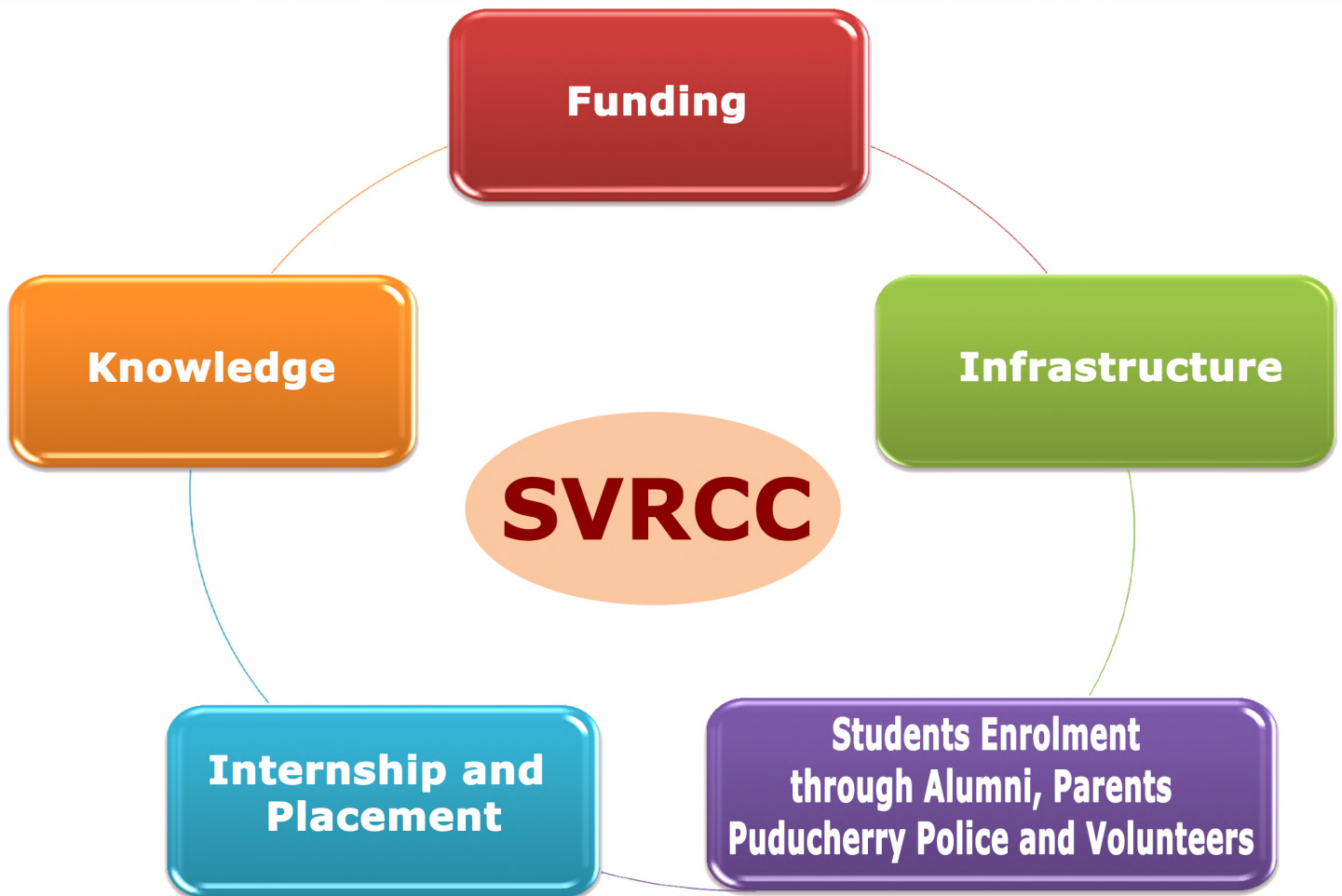
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Knowledge/
Industrial Partners

50 Placement Partners

CSR Partners **5**

15
Infrastructure
Partner

SUPPORT FROM OUR PARTNERS



SOCIAL AUDIT AT SVRCC

OBJECTIVES

Measure the social impact of SVRCC's efforts on the community
Suggest ways of improvement

PROCESS

Personal interviews, questionnaire circulation, location visits, secondary data collection

OBSERVATIONS

Life changing experience for students
Positive impact (75% +) on youth, with assimilation of values such as compassion
Effective, transparent utilization of funds
An observed economic impact ratio of 3.73

Concluding remark of the report

Commendable Effort - "Do More of Same"

Attracting Attention from India & Abroad

The college has earned the recognition of being a model and teachers from community colleges in India and abroad visit SVRCC twice every year.



Nearly 150 teachers visit the College on a study tour each year under the aegis of ICRDCE.

They closely observe our facilities and interact with our teachers and students to learn about the unique methodologies of SVRCC.

Prayer Assembly



Classroom



Workshop / Laboratory

Automobile Four Wheeler Mechanism



Automobile Two Wheeler Mechanism sponsored by Yamaha



Refrigeration & Air-conditioning Technician sponsored by Danfoss



House and Building Electrician sponsored by Schneider Electric India Foundation



Plumbing Technician sponsored by Grundfos Pumps



Medical Lab Technician sponsored by Medall Health Care



Industrial Technician sponsored by Siemens



Computer Lab sponsored by Cognizant Foundation



Smart Learning Center sponsored by Redington Foundation



Computer Hardware Servicing sponsored by Dell India



General Duty Nursing Assistant



Fashion Design and Garment Making



Beautician Training Academy



Hospitality and House Keeping



Library



Indoor Games



Outdoor Games



Yoga



Cultural programs



Rangoli



Art Making



Parent Teacher Meeting



Community Service



Industrial Visit



Neuro - Linguistic Programming (NLP)



Road Safety & Traffic Rules Awareness



Eye and Dental Camp



Fire Fighting Awareness



First Aid Awareness



Social Awareness Rally



Banking & Insurance Awareness



Quiz Contest



Awareness on Ill-effects of Drugs and Alcohol



Menstrual Awareness Seminar



Suicide Prevention Seminar



Blood Donation Camp



TNOU - University Rank Holders



Festivals

Navarathri Golu



Pongal celebration



Teachers Day Celebration

Games for Teachers



Students taking classes



Summer Camp for School Kids



Free Mid Day Meal



Goshala



AWARDS & RECOGNITIONS



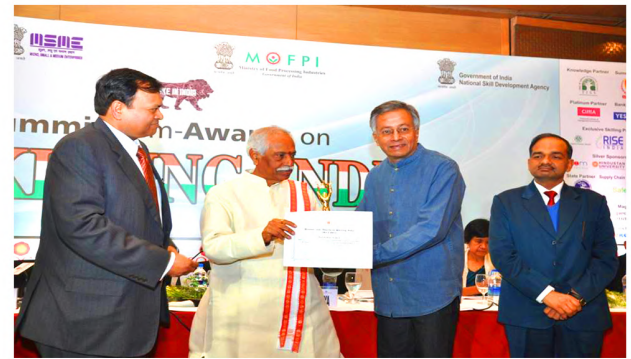
Recognised as a “model rural community college”, by Indian Council for Research and Development of Community Education (ICRDCE) – the parent body of all community colleges in the country.



Granted Rotary International’s ‘Certificate of Appreciation’ in recognition of ‘Outstanding Contribution towards the Uplift of Lesser Privileged Youth’.



Commended by an independent social auditor Centre for Social Initiatives and Management for the exemplary work done and the salutary impact on local population.



Adjudged as the “Best Institution under NGO - Skill Development” category at the Summit-cum-Awards on Skilling India held in New Delhi, in Jan’15, by ASSOCHAM in partnership with the Ministries of Labour and Employment and the National Skill Development Agency.



Chosen as a partner for the last six years running by the Puducherry Police to implement their path-breaking community outreach program called Punnagai – providing education to destitute and orphan children from various homes.

Inauguration of Facilities at SVRCC



Inauguration of College Main Building



Inauguration of College Workshop Block



Inauguration of Ramanujam Computer Lab Sponsored by Cognizant Foundation



Inauguration of House Electrician Lab sponsored by Schneider Electric Foundation



Inauguration of Ref & AC Lab sponsored by Danfoss



Inauguration of Kanchi Maha Periya Library



Inauguration of Plumbing Lab sponsored by Grundfos Pumps



Inauguration of Medical Lab Technician Lab sponsored by Medall Diagnostics



Inauguration of Instrumentation Lab sponsored by Siemens



Inauguration of Two Wheeler Technician Workshop sponsored by Yamaha Technical Academy



Inauguration of Computer Hardware Servicing Lab sponsored by Dell India



Inauguration of Tally Lab sponsored by YENNES Infotech Pvt Ltd



Inauguration of SVRCC - City Center in collaboration with YENNES Infotech Pvt Ltd

AWARDS AND RECOGNITIONS

Several Rotary clubs and agencies have recognised the College activities and extended their support

Award “Service Above Self” from Rotary Club of Madras Chennapatna

Award for “Social Responsibility” from Rotary Club of Adyar, Chennai

Recognition from Rotary Club of Mylapore Mid-town, Chennai

Award from Rotary Club of IT City Chennai

“Surabhi” Award from the Surabhi Trust, Chennai

“Dhurva” Award from ‘Swadesi’ Magazine, Chennai

“Lifetime Achievement Award” from Voltech Foundation, Chennai

“SAHYOG” Award from Redington Foundation, Chennai

Award from NDSO- Networking & Development Center for Service Organisations

SVRCC in News and Media

Featured on:

“Suvadugal” on Thanthi TV Tamil News Channel

“Kalviparvai” on Podhigai (Doordarshan-Tamil)

“Virundhinar Pakkam” on Sun TV

Write-ups in magazines and newspaper

“Thendral” Magazine published in the US

“Rani” Tamil weekly magazine

“The Hindu Tamil” Daily Newspaper

The life and work of the founder-trustee has been chronicled in the book entitled “Incredible Champions” by Sri N Chandrasekaran & published by Partridge (A Penguin Random House Company)

OUR STRENGTHS

State-of-the-art
infrastructure

Qualified and
motivated
faculty

Strong and
committed
governing body

Sensitive
Support from
Partners

Individual
and
Corporate
Patrons

Grace of the Almighty

The ingredients for success are all here

What we have is a combination of:

Massive demand for human resources in the country

A large youth population waiting to be tapped into

Sensitively conceived training methodology

**A committed team to mould the raw human power
into a valuable resource**

The way is clear – we have to grow and contribute

**In this exciting and ennobling task,
we seek your support**

Give the gift of education and employment. It will help a person work his way out of poverty and drive change for generations to come.

YOUR CONTRIBUTION

You may make a contribution individually or collectively as a family/group

You may pay by a cheque/DD drawn in favour of

"Sadguru Sri Gnanananda Seva Trust" and send it to

Swami Vivekananda Rural Community College

near Pondicherry Institute of Medical Sciences, Kanaga Chetty Kulam

Puducherry, Via East Coast Road, Tamil Nadu 605 014

Donation in Indian Rupee

Account Name - **"Sadguru Sri Gnanananda Seva Trust"**

Account no. - **759469559, IFS Code: IDIB000P152**

Bank - **Indian Bank, Pondicherry University Branch, Puducherry**

Donation in Foreign Currency

Account Name - **"Sadguru Sri Gnanananda Seva Trust"**

Account no. - **00000040108968722, IFS Code: SBIN0000691**

Bank - **State Bank of India, New Delhi Main Branch, New Delhi**

Ever inspired by the words of Swami Vivekananda

"My faith is in the younger generation, the modern generation, and out of them will come my workers. They will work out the whole problem, like lions" and

with an abiding trust in the Almighty We Serve

FOR CONTACT

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Villupuram Dt., Tamil Nadu 605 014

Contact No. : **+91 96558 49859, 94878 55192, 95666 31324**

Email: vivekanandacc@gmail.com

Web: www.svrcc.in

City Center : No.20, First Floor, Vallalar Salai, 45 Feet Road, Puducherry - 605001

Thank You